



# 10TH ANNUAL

# BRIDGE THE GAP GALA

Dear Friend:

On behalf of Hunger at Home, we invite you to become a sponsor of our Tenth Annual “Bridge the Gap” Gala. The revenue from this event supports the programs of Hunger at Home which are designed to feed those in need, build self-sufficiency, and keep excess food and goods out of our landfills.

**This year we are excited to gather to celebrate 10 years of building food security.**

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**SATURDAY | OCTOBER 28**

**5:30 PM**

SAN JOSE MCENERY  
CONVENTION CENTER

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# 2023

This is no ordinary Gala with a sit-down dinner. The event brings together multiple renowned chefs to create an eclectic array of savory and sweet creations that 500 guests enjoy at tasting stations throughout the event. Coupled with notable wine, craft spirits, a live auction, and music designed to get guests dancing, the event is a fun way to address the very serious issue of food insecurity in our community.

What’s more, the event offers an excellent opportunity to brand your company and demonstrate your active partnership in the development of a long-term solution for this important cause. Our goal this year is to raise \$600,000 and we truly appreciate your participation at any level described in this sponsorship packet to help us meet our goal.

With your support, Hunger at Home can continue our commitment to improving the food insecurity crisis in Silicon Valley through equitable access to high quality and nutritious food for all. Together, we can create a community where everyone thrives.

**Ewell Sterner**

*CEO & Founder*

[bridgethegap@hungerathome.org](mailto:bridgethegap@hungerathome.org)

## PRESENTING SPONSOR (ONE ONLY)

# \$100,000

- Listed as presenting sponsor above event name on all marketing materials
- Recognition on 3 sponsored tables in the VIP section and up to 30 event tickets in the VIP section
- Invitation to VIP reception prior to the event
- Back page cover ad in event program
- Verbal recognition during the live program and opportunity to speak
- Tabletop signage recognition at the event
- Prominent placement of name/logo on all printed and digital materials, including event invitation, signage, H@H website, etc.
- Special mention in any media materials and on social media posts
- One month recognition at weekly food distribution at the Earthquakes stadium during a holiday month
- Other custom benefits (to be negotiated)

## PLATINUM SPONSOR

# \$50,000

- Premium placement of company name/logo on all event materials
- Recognition on 2 sponsored tables in the VIP section and up to 20 event tickets in the VIP section
- Invitation to VIP reception prior to the event
- Full page ad in event program
- Verbal recognition at the event during the live program
- Tabletop signage recognition at the event
- Prominent placement of name/logo on all printed and digital materials, including event invitation, signage, H@H website, etc.
- Special mention in any media materials and on social media posts
- Recognition at weekly food distribution at the Earthquakes stadium

## GOLD SPONSOR

# \$25,000

- Premium placement of company name/logo all event materials
- Recognition on 1 sponsored table in the VIP section and up to 10 event tickets in the VIP section
- Invitation to VIP reception prior to the event
- Half page ad in event program
- Verbal recognition at the event during the live program
- Tabletop signage recognition at the event
- Prominent placement of name/logo on all printed and digital materials, including event invitation, signage, H@H website etc.
- Special mention in any media materials and on social media posts
- Recognition at weekly food distribution at the Earthquakes stadium

## SILVER SPONSOR

# \$10,000

- Company name/logo all event materials
- Recognition on 1 sponsored table and up to 10 event tickets
- Invitation to VIP reception before the event
- Recognition at the event during the live program
- Tabletop signage recognition at the event
- Prominent placement of name/logo on all printed and digital materials, including event invitation, signage, H@H website, etc.

## BRONZE SPONSOR

# \$5,000

- Recognition on 1 sponsored table and up to 10 event tickets
- Recognition at the event during the live program
- Company name/logo on the printed program and on the H@H website

## NONPROFIT SPONSOR (FOR H@H NONPROFIT PARTNERS)

# \$2,500

- Recognition on 1 sponsored table and up to 10 event tickets
- Company name/logo on the printed program and on the H@H website

**If you'd like to host a table of ten for \$2,500, you will receive name recognition on the table. Tickets will go on sale in early August.**

**Individual tickets for \$250 will go on sale in early August.**

For additional information and updates, visit: [www.hungerathome.org](http://www.hungerathome.org)

# SPONSORSHIP AGREEMENT

**Sponsor name or company name:** \_\_\_\_\_

*(Please list the sponsor name as it should appear on the event materials.)*

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ URL: \_\_\_\_\_

## SPONSORSHIP LEVEL

\_\_\_ **Presenting Sponsor** - \$100,000

\_\_\_ **Platinum Sponsor** - \$50,000

\_\_\_ **Gold Sponsor** - \$25,000

\_\_\_ **Silver Sponsor** - \$10,000

\_\_\_ **Bronze Sponsor** - \$5,000

\_\_\_ **Nonprofit Partner Sponsor** - \$2,500

## ACCEPTANCE

I, the undersigned, am authorized to commit to this sponsorship on behalf of the sponsoring organization and agree to pay the total sponsorship amount indicated.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Print name: \_\_\_\_\_ Title: \_\_\_\_\_

To secure your sponsorship, please return this agreement to the below contact. You will receive an invoice shortly to submit payment.

**Alyssa Houk**

*Development & Communications Director*

bridgethegap@hungerathome.org

(408) 218-5975