

HUNGER AT HOME

Help Us Feed More People
Bridge the Gap



Silicon Valley's Leader in Food
Rescue and Recovery Since 2015



Bridge the Gap

Help Us Feed More People

Hunger at Home bridges the gap between surplus and need by recovering edible food from local businesses to feed food insecure families in our community.

California's new organic waste and recovery bill (SB 1383) mandates that restaurants and other hospitality businesses substantially reduce their food waste. Hunger at Home helps them comply with this new law.

Our business partnerships have significantly increased since the enactment of SB 1383, and we are preparing to scale to have an even greater impact.



The Need

37% of people in Silicon Valley experience food insecurity

40% of all food produced in the United States is thrown away or goes into landfill

75% of people who come to our weekly food distribution are families with children or seniors





Our Impact

- ✓ 12.6 million meals served since 2015
- ✓ 400K pounds of food rescued annually
- ✓ 85 business and nonprofit partners
- ✓ Nearly 100,000 meals prepared and distributed each year





How You Can Help



An expansion of our food rescue program necessitates additional refrigerated trucks, kitchen equipment, and trained and experienced staff.

Instead of hosting a gala this year, our team is focused on raising **\$350,000** from partners and friends like you.

**Become a Sponsor to
Bridge the Gap and
Help Us Feed More People.**

Sponsor Levels

\$100,000 Visionary Sponsor

- Visionary sponsor listing on End of Year Impact Report
- Visionary sponsor listing on Website, quarterly Newsletter, social media
- Visionary sponsor verbal acknowledgement at all virtual and in-person events for one year
- Quarterly dedicated social media posts (LinkedIn, IG, FB, X) throughout year
- Dedicated article in quarterly Newsletter
- Visionary sponsor listing on all materials
- One year recognition at weekly food distribution at PayPal Stadium
- Tour of Hunger at Home facilities
- Opportunity to host company/team for a day of food preparation

\$50,000 Champion Sponsor

- Champion sponsor listing on End of Year Impact Report
- Champion sponsor listing on Website, quarterly Newsletter, social media
- Champion sponsor verbal acknowledgement at all virtual and in-person events for one year
- Three dedicated social media posts (LinkedIn, IG, FB, X) throughout year
- Dedicated article in quarterly Newsletter
- Champion sponsor listing on all materials
- One year recognition at weekly food distribution at PayPal Stadium



Sponsor Levels

\$25,000 Advocate Sponsor

- Advocate sponsor listing on End of Year Impact Report
- Advocate sponsor listing on Website, quarterly Newsletter, social media
- Advocate sponsor verbal acknowledgement at all virtual and in-person events for one year
- Two dedicated social media posts (LinkedIn, IG, FB, X) throughout year
- Advocate sponsor listing on all materials
- One year recognition at weekly food distribution at PayPal Stadium

\$5,000 Activist Sponsor

- Activist sponsor listing on End of Year Impact Report
- Activist sponsor listing on Website, quarterly Newsletter, social media
- Activist sponsor listing on all materials
- One year recognition at weekly food distribution at PayPal Stadium

\$10,000 Ally Sponsor

- Ally sponsor listing on End of Year Impact Report
- Ally sponsor listing on Website, quarterly Newsletter, social media
- Ally sponsor verbal acknowledgement at all virtual and in-person events for one year
- Ally sponsor listing on all materials
- One year recognition at weekly food distribution at PayPal Stadium

\$2,500 Friend Sponsor

- Friend sponsor listing on End of Year Impact Report
- Friend sponsor listing on Website, quarterly Newsletter, social media
- Friend sponsor listing on all materials



Sponsor Agreement

Sponsor/Company name: _____

(Please list the sponsor name as it should appear on materials.)

Contact name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship level

Visionary – \$100,000

Champion – \$50,000

Advocate – \$25,000

Ally – \$10,000

Activist – \$5,000

Friend – \$2,500

To secure your sponsorship, please email this agreement to Kim at Hunger at Home. You will receive an invoice for payment.

Kim Kenny

Development & Communications

kim@hungerathome.org

www.hungerathome.org

